



Description: An exciting and rewarding opportunity to help raise awareness and deliver the marketing strategy of The Parks Foundation, a local charity devoted to enhancing Bournemouth, Christchurch and Poole's parks.

You'll be activating our marketing communications plan; creating engaging content for social media, online and print channels. Using your creative skills, you will design print artwork for posters, leaflets and digital adverts. You will also contribute to the delivery of our fundraising campaigns.

This is an ideal role for someone who wants to gain practical marketing experience, in a supportive environment for a small, local charity that makes a big impact to our town.

Time commitments: Flexible (ideally 3 hours a week)

What you will help with:

- Write content and news for our website
- Create posts for our social media channels: Facebook, Instagram, Twitter and on LinkedIn
- Send timely thank-you's to all those who make a donation to the charity and accurately record their data
- Design newsletters, leaflets and digital images
- Write about the work of The Parks Foundation

What you need for this role:

- Enjoyment of creative writing
- Confidence of using social media platforms
- Attention to detail and accuracy
- Organised, methodical approach
- Enjoyment of working in a small team or on own

What's in it for you?

This is a great opportunity to gain varied, practical fundraising experience within the charity sector. You'll also be contributing to helping to enhance and protect our parks for future generations.

Location: Winton Recreation Play Hut, Fitzharris Ave, Bournemouth, BH9 1BX.

If you are interested in the role and would like to find out more, please contact:

Anne Maton – Fundraising Manager
T: 01202 123292 | e: anne@parksfoundation.org.uk

The Parks Foundation

Address: The Cricket Pavilion, Winton Recreation Ground, Bournemouth, BH9 1BX

Email: info@parksfoundation.org.uk **Tel:** 01202 123540

Web: parksfoundation.org.uk

Registered charity number: 1159939

